



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 4579622

Schedule Dates 10/20/20-10/26/20
Advertiser Abigail Spanberger for VA Congress-D (124518)
Agency BlueWest Media (16865)
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST 2352 Spanberger for Congress 2020 (145525)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Wittemyer, Mary
Phone/Fax /
CPE 2352
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/15/20
Last Modified 10/15/20
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$5,568.00
Net Total \$31,552.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2020	68	\$30,645.00
Nov. 2020	13	\$6,475.00
Grand Total:	81	\$37,120.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/20/20-10/23/20	3	:30	5A- News-Good Morning Washington at 5a			1	1	1	1			4	\$100.00	\$400.00	Washington (WJLA)		10/15/20
2.0	Normal Line / SPOT	10/26/20-10/26/20	3	:30	5A- News-Good Morning Washington at 5a		1							1	\$100.00	\$100.00	Washington (WJLA)		10/15/20
3.0	Normal Line / SPOT	10/26/20-10/26/20	2	:30	5:58:15A- News-Good Morning Washington at 6a		1							1	\$350.00	\$350.00	Washington (WJLA)		10/15/20
4.0	Normal Line / SPOT	10/20/20-10/23/20	2	:30	5:58:15A- News-Good Morning Washington at 6a			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		10/15/20
5.0	Normal Line / SPOT	10/26/20-10/26/20	3	:30	7A- 8A (EST)		1							1	\$400.00	\$400.00	Washington (WJLA)		10/15/20
6.0	Normal Line / SPOT	10/26/20-10/26/20	3	:30	8A- 9A (EST)		2							2	\$400.00	\$800.00	Washington (WJLA)		10/15/20
7.0	Normal Line / SPOT	10/20/20-10/23/20	3	:30	8A- 9A (EST)			3	2	2	3			10	\$400.00	\$4,000.00	Washington (WJLA)		10/15/20
8.0	Normal Line / SPOT	10/24/20-10/24/20	1	:30	7A- ABC-Good Morning America Saturday							2		2	\$200.00	\$400.00	Washington (WJLA)		10/15/20
9.0	Normal Line / SPOT	10/25/20-10/25/20	1	:30	7:58:40A- ABC-Good Morning America Sunday								2	2	\$195.00	\$390.00	Washington (WJLA)		10/15/20
10.0	Normal Line / SPOT	10/21/20-10/21/20	3	:30	10:58:25A- ABC-The View				1					1	\$275.00	\$275.00	Washington (WJLA)		10/15/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	10/22/20-10/22/20	2	:30	11:59:56A- News-ABC 7 News at Noon					1				1	\$175.00	\$175.00	Washington (WJLA)		10/15/20
12.0	Normal Line / SPOT	10/20/20-10/23/20	3	:30	3:59:27P- News-ABC 7 News at 4p			1	1	1	1			4	\$175.00	\$700.00	Washington (WJLA)		10/15/20
13.0	Normal Line / SPOT	10/26/20-10/26/20	3	:30	3:59:27P- News-ABC 7 News at 4p		1							1	\$175.00	\$175.00	Washington (WJLA)		10/15/20
14.0	Normal Line / SPOT	10/26/20-10/26/20	2	:30	4:59:30P- News-ABC 7 News at 5p		2							2	\$275.00	\$550.00	Washington (WJLA)		10/15/20
15.0	Normal Line / SPOT	10/20/20-10/23/20	2	:30	4:59:30P- News-ABC 7 News at 5p			2	2	2	2			8	\$275.00	\$2,200.00	Washington (WJLA)		10/15/20
16.0	Normal Line / SPOT	10/20/20-10/23/20	2	:30	5:59:26P- News-ABC 7 News at 6p			1	2	1	2			6	\$500.00	\$3,000.00	Washington (WJLA)		10/15/20
17.0	Normal Line / SPOT	10/26/20-10/26/20	2	:30	5:59:26P- News-ABC 7 News at 6p		2							2	\$500.00	\$1,000.00	Washington (WJLA)		10/15/20
18.0	Normal Line / SPOT	10/25/20-10/25/20	3	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$215.00	\$215.00	Washington (WJLA)		10/15/20
19.0	Normal Line / SPOT	10/24/20-10/25/20	3	:30	11P- 12A (EST)							2	1	3	\$130.00	\$390.00	Washington (WJLA)		10/15/20
20.0	Normal Line / SPOT	10/20/20-10/23/20	3	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		10/15/20

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21.0	Normal Line / SPOT	10/26/20-10/26/20	3	:30	11:00:26P- News-ABC 7 News at 11p		2							2	\$300.00	\$600.00	Washington (WJLA)		10/15/20
22.0	Normal Line / SPOT	10/20/20-10/23/20	3	:30	11:00:26P- News-ABC 7 News at 11p			2	2	2	2			8	\$300.00	\$2,400.00	Washington (WJLA)		10/15/20
23.0	Normal Line / SPOT	10/20/20-10/22/20	2	:30	6:58:46P- Wheel Of Fortune			1		1				2	\$2,200.00	\$4,400.00	Washington (WJLA)		10/15/20
24.0	Normal Line / SPOT	10/21/20-10/21/20	2	:30	7:29:26P- Jeopardy				1					1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/15/20
25.0	Normal Line / SPOT	10/26/20-10/26/20	2	:30	7:29:26P- Jeopardy		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)		10/15/20
26.0	Normal Line / SPOT	10/23/20-10/23/20	3	:30	9P- ABC-20/20 (Friday)						1			1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/15/20
27.0	Normal Line / SPOT	10/25/20-10/25/20	3	:30	10P- ABC-Card Sharks (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/15/20
28.0	Normal Line / SPOT	10/24/20-10/24/20	3	:30	11:59A- Sports-ABC College Football Early							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		10/15/20
29.0	Normal Line / SPOT	10/20/20-10/23/20	3	:30	7A- 8A (EST)			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		10/15/20

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